

Non GMO Roast Beef added to McKenzie Natural Artisan Deli line

McKenzie, out of Burlington VT, has launched a non GMO American Angus Roast Beef as the first of a series of non GMO offerings for its Natural Artisan Deli line. It is a goal of the brand to eliminate GMOs in all of its products that fall under this line, and this is the first step in the process. They received Non GMO Project certification on both their beef and ham items and will be rolling out the hams in the next few months.

The American Angus Roast beef is a choice top-round seasoned with salt, pepper and spices.

This will add an 18th item to the full line of all natural meat and cheese offerings. The line includes turkey breast, uncured ham, cheese, chicken, and roastbeef. All items are crafted with natural ingredients like whole muscle meat, raw milk and pure Vermont maple syrup.

When you choose McKenzie's Natural Artisan deli meat, that's just what you're getting. All-natural deli meat. Not meat plus hormones, meat plus antibiotics, or meat plus anything but all natural, locally sourced ingredients like pure Vermont maple syrup and premium spices bathed in a signature blend of hardwood smoke. It's not just the tastiest way to do business; it's the only way we know how.

We believe when you make it right, it simply, honestly tastes better. You shouldn't have to sacrifice quality to eat healthier.

Sample all of the items including the non GMO roast beef at Booth #358 at the Natural Products Expo East September 22-24 in Baltimore, MD.



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